

CAPITALIZE ON YOUR COMMUNITY'S HERITAGE

PROGRAM OF EVENTS

DAY ONE: April 21

Morning tours of historical societies and Chamois area

1 to 2 p.m.

Buffet Lunch/Check In

2 to 5 p.m.

Two Keynote speakers

- Gary Kramer, Director State Historical Society:
Learning About Community Heritage
- Julie Avery, Michigan State University Museum, MSU Extension
Making the Most of Your Community Heritage

Painting Missouri Exhibit

- Billyo O'Donnell paintings of every Missouri county

6 p.m.

Dinner featuring local Osage County and regional foods, German heritage

DAY TWO: April 22

9 a.m. to 12 noon

- *Introduction to Learning About a Community*
- Panel Discussion: *History/River/Culture/Food* – Focus on how to research these aspects of your community's culture
- *Food*
- *Ways to Learn About Your Local Culture*

12 noon to 1:30 p.m.

Lunch featuring local foods

1:30 to 5 p.m.

- *Community Heritage for Economic Development: Ways to do it; Festivals, Craft Fairs*
- *Tours: "Be a Tourist in Your Own County"* success story
- *History & Culture/Natural Environment and Agriculture: A combined presentation*

5 to 6:15 p.m.

- Reception and local walking tours

6:30 to 9 p.m.

Dinner featuring local foods and interactive presentations

DAY THREE: April 23

8:30 a.m. to 12 noon

- *Tools for inventorying Community Assets*
- *Resources/Marketing for Heritage Tourism*
- *Organizing for Heritage Tourism*
- *Action Planning Process*
- *Closing Remarks*

Box lunches provided from local business

(Extension Steering Committee Meeting)